

# Pest READI

Gaius Leong, Berry Industry Development Officer, NSW DPIRD & Tracey Steinrucken, Innovation Facilitator, CSIRO

## What is Pest READI?

In regional areas, growers often find themselves geographically isolated or bound by siloed networks. This fragmentation, coupled with a complex mosaic of farms and industries, underscores the importance of unified action. As we navigate towards sustainable practices, the push for reduced chemical use and increased reliance on non-chemical management options necessitates informed decision-making.

However, the journey is not without its hurdles. Events such as COVID-19, flooding, and pest incursions have tested the resolve of farmers and impacted both production and sales. Yet, amidst these challenges, a spirit of innovation and collaboration persists.

**Pest READI** recognises the critical role of communication and cooperation in ensuring the prosperity of farming communities. The project aims to create healthy, abundant landscapes by transforming the way communities work together to manage plant pests.

Over this 5-year project we will integrate past, present and future knowledge into a digital platform that is co-designed with stakeholders in the Northern Rivers (Bundjalung Nation) in NSW and connects decision making across landscapes. The outcomes will be tools for scenario-based decision support for area-wide integrated pest management (AW-IPM).

**Pest READI:** 'Regionally Enabled Agroecological Decision Intelligence' is funded through the Hort Frontiers strategic partnership initiative developed by Hort Innovation, with co-investment from CSIRO's 'Catalysing Australia's Biosecurity' initiative and contributions from the Australian Government.

**More information about this exciting project soon.**



## Pest READI

Regionally-Enabled Agroecological Decision Intelligence

Thinking about how to strengthen your pest management program against future threats whilst reducing your reliance on chemicals?

### We want to work with you on this.

We're keen to hear from horticulture industry and community members in the Northern Rivers.



Register your interest via the QR code or contact our Innovation Facilitator  
Tracey Steinrucken  
pestreadi@csiro.au | +61 7 3833 5664

[research.csiro.au/pestreadi](https://research.csiro.au/pestreadi)

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