BERRY INDUSTRY CRISIS MANAGEMENT

## HOWTO PROCEED IN A CRISIS

Safeguarding our future



## PHONE 1300 201 *7*13

- If you suspect a possible crisis
- If you are experiencing difficulties that may become a wider crisis
- If you aren't coping with a crisis

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## SAY NOTHING!

- Refer all enquiries to Berries Australia
- Refer all media to Berries Australia

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## FOLLOW THE LEADER

 Wait for Berries Australia to issue you with the 'one message'

PROTECTING THE ASSETS & WELLBEING OF THE AUSTRALIAN BERRY INDUSTRY

