

# How 'clean' are our strawberries?

As growers, we are often asked how we control pests and diseases in our strawberries.

In Australia, strawberry growers use **Integrated Pest Management (IPM)** to control insect pests in their crops. An important part of IPM is using 'good bugs' to control 'bad bugs'.



Instead of using chemical pesticides, strawberry growers buy 'good bugs' and release them into their strawberry fields.

Reducing chemical use encourages natural predators such as ladybirds and hoverflies and protects the bees that pollinate the strawberry flowers to produce our beautiful berries.

