

Expand your export horizons

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For those of you who attended Day 2 of BQI22 and listened to the Export sessions, you will understand the significant opportunity for Australian berry growers to develop an export sales channel for their produce.

You will also have heard the message that it is not our goal to turn every grower into an active exporter. What we are seeking to do is to increase the awareness of what is required to become a successful exporter and as part of that objective we have arranged access to an online Training Course – free of charge for berry growers. This course has been created in partnership with AUSVEG and the Export Council of Australia (ECA). The course is entirely online and can be completed at your own pace – you can log in and out of the course as required so it can fit around your busy workday.

When you first login using the access details provided, you will need to reset your password. You'll access the main screen which will have the Export Fundamentals for Australian Fruit Growers course under My Courses.



To register for the online course:

- Visit www.berries.net.au/home/export
- Complete the form to join the Export Group if you are not already a member
- Once you have received your access details, Login at the Export Hub and select the GET EXPORT READY option
- Complete the registration form to be provided with secure access to the 'Export Fundamentals for Australian Fruit & Vegetable Growers: From Farmgate to International Markets' online training course
- You will receive confirmation of your course login details once your registration has been approved

For further information contact our Export Manager, Jenny Van de Meeberg on export@berries.net.au

The course is split into a series of modules which must be worked through in sequence as each relies on knowledge gained in the previous module to optimise your learning.



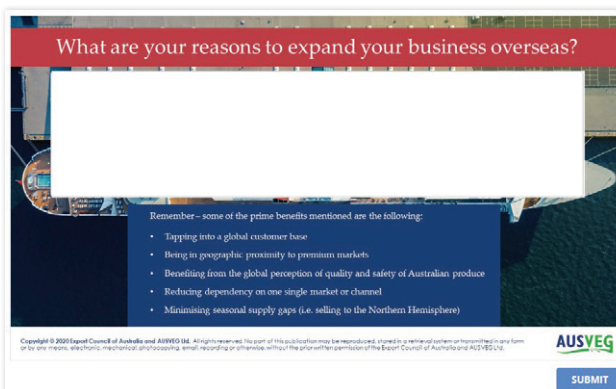
Navigating through the course is simple with the use of on-screen buttons. You can leave the course at any point and return at a later stage, however you must complete a module to be able to unlock access to the next module.



The training program has been developed to increase knowledge about exporting and includes customised content that is tailored to aspiring fresh produce exporters or simply those who would like to expand their knowledge about export as a sales channel.

Each module starts with clear learning objectives. The content is provided in a multi-media format with videos on selected topics to highlight important information, practical grower examples and case studies plus Q&A's in each module to deepen understanding.

This interactivity is designed to enhance learning outcomes. The course also offers flexible functionality to access the content via computer, tablet or smartphone so you can learn from wherever you are.



Access to this training course for levy-paying berry growers is funded by Hort Innovation using the raspberry and blackberry, strawberry and blueberry levy and contributions from the Australian Government.

Hort Innovation
Strategic levy investment

BLUEBERRY FUND

Hort Innovation
Strategic levy investment

RASPBERRY AND BLACKBERRY FUND

Hort Innovation
Strategic levy investment

STRAWBERRY FUND

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