RUBUS

Growing Leaders

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Applications are now open for a cross-industry program that will build leadership skills among young people in Australian horticulture. The Growing Leaders Program (MT 18016) will be delivered by The Right Mind and will focus on a range of tools that are required to grow leadership style.

One lucky Rubus grower has the opportunity to participate in a horticulture-wide program to help them become sound leaders and learn how to inspire others in their workplaces and industry.

The Growing Leaders Program is a multi-industry levy-funded program where participants have the opportunity to meet, mix with and learn from leaders across a range of horticultural industries.

Delivered by David Hanlon and Jill Rigney from The Right Mind (TRM), the program seeks to challenge participants to reflect on what is expected of a modern leader, and to equip them with the tools they need to prosper. It was widely acclaimed in the adaptation for the nursery and turf industries and now is offered to a wider range of industries.

"It is a program based on our Rural Leader's Bootcamp, but there are modules containing real life industry examples that will ensure analytical skills are tailored to the participants' own industry," David explained.

The TRM program comes with a wealth of fresh and innovative training materials (evaluated by external peers) that have been customised by highly experienced facilitators to meet the specific needs of the industries involved.

This comprehensive leadership-oriented curriculum is characterised by high-quality teaching materials, complemented by small and whole group theoretical and experiential learning. 66

Participants leave with an urge to tackle things (either personally, organisationally or within their industry) that they have not done prior to taking on the program. For us, this is deeply rewarding.



The program involves a number of elements, including two face-to-face workshop sessions, which David describes as a 'boot camp'.

"It is definitely full-on, and participants love that. It facilitates a more rapid understanding of their own leadership style and provides the latest tools to grow it," he said.

The program includes learning about, understanding and identifying your own and others' communication styles; how to manage conflict; how to set and meet priorities for yourself and your business; how to manage risk; and understanding your customers' needs among others.

"We have found that the participants' businesses love it. They are actively encouraged to provide feedback during the program, sit in on the webinars, and provide us with feedback at the end of the program," Jill said.

Outcomes from the program include a significantly deeper understanding of self and one's own potential.

RASPBERRY AND BLACKBERRY FUND For the organisations participating, there is a greater knowledge around the 'hidden drivers' of performance and how to bring them to the fore.

As an industry-funded program, TRM strongly encourages participants to step up and take on higher leadership positions within their industry body.

Interested growers can visit therightmind.com.au for more details and to access the application form or contact the team directly | 07 3869 3044 | info@therightmind.com.au

Applications close, Friday 27 March 2020

2020 Workshop Dates

The first Growing Leaders workshop will be held in Brisbane from 11-14 May, and a second workshop will take place in Melbourne from 10-11 August. There is no cost to participate in the program, however travel costs to the workshop destinations and accommodation are at participants' expense.

This project has been funded by Hort Innovation using the raspberry and blackberry research and development levy and funds from the Australian Government. For more information on the fund and strategic levy investment visit horticulture.com.au



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